

# Student Welcome Pack

WOHAA!

A unique social  
enterprise programme  
designed by students  
for students

wings  
of hope  
Empowering  
through Education

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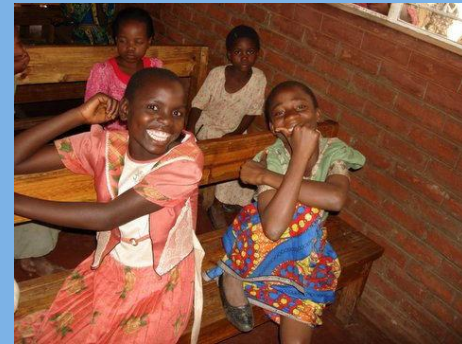
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Remember that through  
your fundraising  
you could make a real  
difference...



**£ 2 5 0** sponsors  
a child in **INDIA** for an  
entire **y e a r**



**£ 1 5 0** sponsors a  
child in **MALAWI** for  
an entire **y e a r**

# communication



@OfficialWOHAA

The Wings of Hope will send you important information and updates throughout the year via EMAIL. So please make sure:

- ✓ We have your **correct email**.
- ✓ Add **the Wings of Hope to your 'safe list'** to prevent important messages ending up in your junk mail or bouncing back as spam.
- ✓ You send us your own **personal email address** – school email accounts generally have very strong filters in place, and you may not receive all of our emails – why not **create a unique email account for your team!**
- ✓ If you suspect you are not receiving the same emails as your team mates, please let the Wings of Hope team know so that we can ensure you have all the information you need. Also remember to follow us **on Twitter, Facebook and Instagram** for regular updates and very helpful tips and info! **@OfficialWOHAA**

# Award timeline



# The 5 stages of WOHA A

## Stage 1:

Register online by Nov 30<sup>th</sup> at [www.wohaa.co.uk](http://www.wohaa.co.uk)

## Stage 2:

GET FUNDRAISING!

## Stage 3:

Showcase your WOHA A journey in your **snapshot project** in March/April

## Stage 4:

April/May - **Semi-finals** presentations at the House of Lords

## Stage 5:

June – Our **Annual Awards Ceremony** – a fun, glitzy evening where winners get their moment in the spotlight

stage 1!

# online Team Registration

- ✓ Register your team online at [www.thewingsofhope.org/student-sign-up](http://www.thewingsofhope.org/student-sign-up)
- ✓ Make sure that ALL your team members complete the sign-up process and make their payments
- ✓ If you have questions or problems with signing up and/or payment, please get in touch at [info@thewingsofhope.org](mailto:info@thewingsofhope.org) or on 0208 438 1598



stage 2!

What you have to do...

From the moment you  
register you have until the  
end of March to

**Fundraise like crazy!**

to bag yourself an award in  
one of these categories:

## Most Entrepreneurial Team/ Individual

The team or individual who can best demonstrate the qualities of being an entrepreneur will win this award – these include **leadership, communication, teamwork, and passion.**

## Most Awareness Raised & Best Presentation

This award goes to the team who **best communicates to an outside audience** about the work of the Wings of Hope, and **whose snapshot project and semi-final presentation** grab the attention of the panel! Make your delivery powerful and dynamic! Be sure to be concise and to get your point across!

## community Action Award

This award goes to the team that carries out a **project or event** which benefits their community as part of their fundraising endeavours.

# Most Funds Raised

This award goes to the team who **raise the most money!**

# Excellence in Sport / Arts / Culinary / Technology

The team that **demonstrates outstanding effort or achievement in** either sports or the arts, or who demonstrate excellent culinary or technological skills will win this award.

# Overall Winners

Have you exhibited **powers of negotiation and initiative**? Bear in mind that this award shall only be given to those who have demonstrated a substantial amount of endeavour!

# organising your team

## Important things to think about...

- ✓ **Regular team meetings** will help to develop ideas and monitor team progress.
- ✓ **Specific roles** assigned to each member help to keep focus, e.g. team leader, treasurer, publicity, logistics etc.
- ✓ **Communication** is the key to a successful team – between yourselves and the liaison teacher. Wings of Hope and your allocated mentor would also like to know how you're doing, so let us know!

- ✓ **Planning** your fundraising events will be your main focus, so start ASAP! Be **organised** and **start early** so you don't fall behind!
- ✓ **Keep a record** of all your activities, as you may encounter some disappointments along the way, e.g. last minute cancellations. You will need to show how you overcame these problems in your **Snapshot Project to demonstrate your problem-solving skills.**
- ✓ **Petty Cash** will be flowing throughout your project so how will you handle this? Have a cash box? Use a donation website? Enlist the help of a parent?
- ✓ **Publicising** your fundraising events, at school, in your community and even in the national press will help you gain points for **raising awareness!**

# Presentations and Press Releases

As part of your projects you'll inform your friends, families and local communities about WOHAA.

**Giving presentations** is a great way to inform people about the work of Wings of Hope and what you are doing.

Sending out **press releases**, and getting your events covered in the local press is also another great way to raise awareness.

Check out our **media kit** and **presentations pack**, for fantastic presentation tips and to get yourselves in the news!

[www.thewingsofhope.org/resource-centre/](http://www.thewingsofhope.org/resource-centre/)

# Some fundraising ideas to get you started...

Be as cool and creative as you like

School Fetes

Dance-offs

Gala Dinner

Charity Auctions

Jail Break

Themed music nights

Battle of the bands

“something-athons”

Carnival Day

Car-wash-athons

Newspapers

Bagging groceries

School rave (!)

Concerts

Tutoring

Community Service

Sports Days

School Mufti days

The **KEY** is to start as early as you can!

For more details on fundraising, download the ‘How to fundraise Pack’ from [www.thewingsofhope.org/resource-centre/](http://www.thewingsofhope.org/resource-centre/)

Please be mindful of health and safety (guidelines available at the Resource Centre) and keep your WOHA liaison teacher involved. Also ensure your fundraising is feasible and can be done before the Snapshot deadline.



# COLLECTING MONEY

## Gift Aid

Enables **you to increase your fundraising total without having to do anything!** Using Gift Aid means **for every £1 donated** to Wings of Hope by a UK taxpayer, **we get an EXTRA 25p**. So a donation of £100 can be turned into £125! The taxpayer **MUST** fill out a Gift Aid Form confirming they are a UK taxpayer and that they want us to be able to claim back the tax they paid on their donation.

**Download the Gift Aid form from:**  
**[www.thewingsofhope.org/resource-centre](http://www.thewingsofhope.org/resource-centre)**

# COLLECTING MONEY

## create your own Fundraising Page on the official WOHAAs website

A super easy way to fundraise is to create an online page which you can then just share around your family, friends, parents' work, neighbours, relatives... anyone you can! And the WOHAAs website has a special feature just for this:

1. Head to [www.thewingsofhope.org/Appeals/Post](http://www.thewingsofhope.org/Appeals/Post)
2. Select the '**WOHAAs School Teams 2018-19**' from the dropdown list
3. Fill in the **form** with information about your WOHAAs team, and personal details about why you're participating in WOHAAs
4. Set yourselves a **fundraising target** and upload a fun pic!
5. Press **SUBMIT**

Your page will then be verified by our team and ready for you to start sharing once we give the OK – it really couldn't be easier!

Check our handy step-by-step guide on the [Resource Centre](#)

Stage 3!

# Snapshot Project

## Deadline - March

We want to see a **snapshot of everything** including all of your highs, your lows, your team dynamics, your fundraising activities and the skills you have learnt and developed with WOHA.

Again, your **snapshot project can be as inventive** as you like, be it a scrapbook, documentary, a video diary, a booklet, a PowerPoint presentation or a even a song or rap!

You will also need to get your **teachers and all team members' parents** to write **reference letters** for your group – detailing their experience and how you have developed. These will need to be addressed to Mrs Rajni Sriram FRSA.

You will need to download and print a **submission form** from the resource centre ([www.thewingsofhope.org/resource-centre](http://www.thewingsofhope.org/resource-centre)) to **send with your project along with your cheque, for all the funds you have raised** (made payable to 'Wings of Hope') and **your reference letters** to: Wings of Hope, 12 Iron Bridge Close, Great Central Way, London, NW10 0UF

It is very important to meet the **deadline** as it will also form part of the judges' decision. Also, we love looking at your photos of fundraising. If you could send us 10 good quality pictures of your fundraising activities, that would be great! We can post these on social media to celebrate your achievements and promote your events!

After this, the **semi-finalists will be invited to the Houses of Parliament to give a presentation to our judging panel...**

Stage 4!

# Semi-finals at the Houses of Parliament

Semi Finalists will be invited to give a **short presentation to our guest panellists**: high profile individuals from business, sport, politics and journalism (check out some previous panellists here: [www.thewingsofhope.org/past-panellists](http://www.thewingsofhope.org/past-panellists)).

You should aim to deliver a **5 minute presentation** to our panellists, about your team, how you performed, your fundraising and what you got out of it.

Panellists will then have a **2 minute Q&A session** with you about your project

The panellists have been invited specifically because they have been successful in their chosen field: **this is a unique opportunity for you to interact and get tips from our special guests!**

It is **important** that you follow instructions as to what format you bring your PowerPoint presentation in.

If you are a Semi Finalist, **please read the email sent to you carefully.** You must also inform your teacher if you have made it through to the semi finals as you may miss a day of school.



Stage 5!

# Annual Awards ceremony

The Annual Awards Ceremony is an amazing night of glitz, glamour and fun in **celebration of all your achievements!** It is of course also the night when the **winning teams are announced and trophies are presented.**

Check out our website for information and photos from past awards ceremonies!

**Remember all participants will receive a certificate!**

The venue or date has not been decided for the Awards Ceremony yet, so please keep checking your emails for further details...

# Prizes

## Trip to India:

The **Overall Winners' expenses paid trip to India** is our grand prize! This once-in-a-lifetime trip is organised very carefully to take into consideration health, safety and travel conditions.

Read about the [previous winners' experience](#) for more information about the trip. Or visit our [YouTube channel](#) to watch interviews of the winners.

## Work Experience:

You could also be winning a **unique work experience placement** with one of our corporate sponsors!

**Remember, these will take place at a mutually convenient time!**

Some of the  
benefits of  
participating  
in WOHA!

# WOHAA Events

Get inspired about your future careers at our events, especially our flagship

## Speed Mentoring

Students sit and chat with young professionals about their careers, and receive tailored advice on their own future work.

**We welcome mentors from every sector:** from doctors and dentists, to start-up entrepreneurs and business consultants, PR and events professionals, lawyers, sportspeople, architects, bankers, journalists, and many many more.



# skills workshops

Make the most of your WOHA  
experience!

In partnership with our corporate sponsors, the Wings of Hope will be offering YOU the chance to take part in some amazing skills workshops throughout the year! These include...

- Industry workshops
- Graduate careers
- University workshops
- CV and interview skills

Corporate partners include:



HOUSE OF COMMONS



John Lewis

supreme creations



KPMG  
Edelman

BRITISH AIRWAYS

pineapple

# CAS

WOHAA fulfils the **Creativity, Action and Service** elements of the **International Baccalaureate Diploma**. You will need to liaise with your school's CAS co-ordinator regarding how to use WOHAA as part of your CAS requirements.

## Duke of Edinburgh's Award

Fundraising activities undertaken by students, for the Wings of Hope, count towards the **volunteering/skills element** of the **Duke of Edinburgh's Award** (as long as the students concerned are fulfilling the full time commitment and criteria as laid out in the Duke of Edinburgh's Award Guidelines). The **Wings of Hope** is an **authorised online assessor** for the **DofE**.

Please liaise with your school's DofE co-ordinator to arrange to use WOHAA as part/all of your volunteering/skills sections.



For more information visit:

[www.thewingsofhope.org/resource-centre/](http://www.thewingsofhope.org/resource-centre/)

Email: [info@thewingsofhope.org](mailto:info@thewingsofhope.org)

Tel: 0208 438 1598

Follow us:



**@officialWOHAA**

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