

# Student Welcome Pack

WOHAA!

A unique social enterprise  
programme designed by  
students for students

wings  
of hope  
Empowering  
through Education

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Remember that through  
your fundraising  
you could make a real  
difference...



**£200** sponsors a  
child in **INDIA** for an  
entire **year**



**£150** sponsors a  
child in **MALAWI** for  
an entire **year**

# Emails



@OfficialWOHAA

The Wings of Hope will send you important information and updates throughout the year via email. So please make sure:

- ✓ We have your **correct email**.
- ✓ Add the **Wings of Hope to your 'safe list'** to prevent important messages ending up in your junk mail or bouncing back as spam.
- ✓ You send us your own **personal email address** – school email accounts generally have very strong filters in place, and you may not receive all of our emails – why not **create a unique email account for your team!**
- ✓ If you suspect you are not receiving the same emails as your team mates, please let the Wings of Hope team know so that we can ensure you have all the information you need. Also remember to follow us **on Twitter, Facebook and Instagram** for regular updates and very helpful tips and info! **@OfficialWOHAA**

# Award timeline

Stage 4:

May/June 2016

Annual Awards  
ceremony

Stage 3:

April 2016:

Semi-finals at  
House of Lords

Stage 2:

31 March 2016

Deadline for  
submission of  
snapshot  
projects

skills workshops

Fundraising

Stage 1:

30 Nov 2015

Deadline for  
online  
registration



# WOHAA has 4 stages

## Stage 1:

Register online by Nov 30<sup>th</sup> 2015 at [www.wohaa.co.uk](http://www.wohaa.co.uk)

AND GET FUNDRAISING!

## Stage 2:

Reveal your WOHAA journey and experiences by submitting your **snapshot project** to Wings of Hope by 31<sup>st</sup> March 2015

## Stage 3:

April 2016 - **Semi-finals** presentation at the House of Lords

## Stage 4:

May/June 2016 – The **Annual Awards Ceremony** – a fun, glitzy evening where the winners get their moment in the spotlight



# Stage 1: What you have to do...

From the moment you register you  
have until the end of March 2016 to

**Fundraise like crazy!**

to bag yourself one of the awards in  
these categories:



# Most Entrepreneurial Team/Individual

The team or individual who can best demonstrate the qualities of being an entrepreneur will win this award – these include **leadership, communication, teamwork and passion.**

# Most awareness raised & Best Presentation

This award goes to the team who **best communicates to an outside audience** about the work of the Wings of Hope, and **whose snapshot project and semi-final presentation** grab the attention of the panel! Make your delivery powerful and dynamic! Be sure to be concise and to get your point across!

# Community Action Award

This award goes to the team that carries out a **social action project** which benefits their community as part of their fundraising endeavours,





# Most funds raised

This award goes to the team who **raise the most money!**

# Excellence in Sport/The Arts/culinary/Technology

The team that **demonstrates outstanding effort or achievement in** either sport or the arts, or who demonstrate excellent culinary or technological skills will win this award.

# Overall winners

Have you exhibited **powers of negotiation and initiative**? Bear in mind that this award shall only be given to those who have demonstrated a substantial element of endeavour!



# The Community Action Award

The Community Action Award is awarded to the team who **has carried out a social Action project** as part of your WOHAA journey. The aim of the award is to benefit and make an impact on your local area and/or community.

To excel in this ONE category –

The project can fall within one or more of the headings below:

- **Social** (projects that demonstrate community cohesion)
- **Physical** (projects that create healthier communities)
- **Environmental** (projects that improve the local area)
- **Accessible** (projects that enable communities to access services)
- **Knowledgeable** (projects that enable communities to learn)



**You determine the size of your project, as long as you can demonstrate the impact that it has made.**

**Having the opportunity to develop a Social Action project will give you the chance to really get to know your area and local community.**

**REMEMBER - YOU ARE ONLY REQUIRED TO CREATE THE PROJECT AND NOT PUT IT INTO ACTION!**



stage 1!



# Organising your team

## Important things to think about...



- ✓ **Regular team meetings** will help to develop ideas and monitor team progress.
- ✓ **Specific roles** assigned to each member help to keep focus, e.g. team leader, treasurer, publicity, logistics etc.
- ✓ **Communication** is the key to a successful team – between yourselves and the liaison teacher. Wings of Hope would also like to know how you're doing.



- ✓ **Planning** your fundraising event(s) will be your main focus, so start ASAP! Be **organised** and **start early** so you don't fall behind!
- ✓ **Keep a record** of all your activities, as you may encounter some disappointments along the way, e.g. last minute cancellations. You will need to show how you overcame these problems in your **snapshot project to demonstrate your ability to solve problems.**
- ✓ **Petty Cash** will be flowing throughout your project so how will you handle this? Open a bank account? Have a cash box? Use a donation website?
- ✓ **Publicising** your fundraising events, at school, in your community and even in the national press will help you gain points for **raising awareness!**



# Presentations and Press Releases

As part of your projects you'll inform your friends, families and local communities about WOHAA.

**Giving presentations** is a great way to inform people about the work of Wings of Hope and what you are doing.

Sending out **press releases**, and getting your events covered in the local press is also another great way to raise awareness.

Check out our **media kit** and **presentations pack**, for fantastic presentation tips and to get yourselves in the news!

[www.thewingsofhope.org/wohaa/resource-centre/](http://www.thewingsofhope.org/wohaa/resource-centre/)



# Some fundraising ideas to get you started...

Be as **cool** and **creative** as you like

School Fetes

Dance-offs

Gala Dinner

Charity Auctions

Jail Break

Themed music nights

Battle of the bands

“whatever-athons”

Carnival Day

Car-wash-athons

Newspapers

Bagging groceries

School rave (!)

Concerts

Tutoring

Community Service

Sports Days

Mufti day

The **KEY** is to **start as early as you can!**

For more details on fundraising, download the ‘How to fundraise Pack’ from [www.thewingsofhope.org/wohaa/resource-centre/](http://www.thewingsofhope.org/wohaa/resource-centre/)

Please be mindful of health and safety (guidelines available at the resource centre) and keep your WOHA liaison teacher involved. Also ensure your fundraising is feasible and can be done before the Snapshots deadline.





# COLLECTING MONEY

[www.justgiving.com](http://www.justgiving.com)

A fantastic website that allows you to set up an **online fundraising page!** **Justgiving is simple, 100% safe, records all donations** and manages your funds for you and sends it straight to Wings of Hope. Gift Aid is automatically claimed back on all donations made by UK tax payers (increasing the amount you have raised for free!) once you have created your page, just send out the link to as many people as possible!

## Gift Aid

Enables **you to increase your fundraising total without having to do anything!** Using Gift Aid means **for every £1 donated** to Wings of Hope by a UK taxpayer, **we get an EXTRA 25p.** So a donation of £100 can be turned into £125! The taxpayer **MUST** fill out a Gift Aid Form confirming they are a UK taxpayer and that they want us to be able to claim back the tax they paid on their donation.

**You can download the Gift Aid form from:**  
[www.thewingsofhope.org/wohaa/resource-centre/](http://www.thewingsofhope.org/wohaa/resource-centre/)



stage 2!



# Snapshot Project

Deadline - 31<sup>st</sup> March 2016

We want to **snapshot everything** including all of your highs, your lows, your team dynamics, your fundraising activities and the skills you have learnt and developed with WOHA.

Again, your **snapshot project can be as inventive** as you like, be it a scrapbook, documentary, a video diary, a booklet, a PowerPoint presentation or a even a song or rap!

You will also need to get your **teachers and all team members' parents** to write **reference letters** for your group – detailing their experience and how you have developed. These will need to be made out to Mrs Rajni Sriram FRSA.



You will need to download and print a **submission form** from the resource centre ([www.thewingsofhope.org/wohaa/resource-centre/](http://www.thewingsofhope.org/wohaa/resource-centre/)) to **send with your project along with your cheque, for all the funds you have raised** (made payable to 'Wings of Hope') and **your reference letters** to: Wings of Hope, 12 Iron Bridge Close, Great Central Way, London, NW10 0UF

It is very important to meet the **deadline, 31st March 2016**, as it will also form part of the judges' decision. Also, we love looking at your photos of fundraising. If you could send us 10 good quality pictures of your fundraising activities, that would be great!

After this, the **semi-finalists will be invited to the House of Lords to give a presentation to our judging panel...**



Stage 3!



# Semi-finals at the House of Lords in April 2016

Semi Finalists will be invited to give a **short presentation to our guest panellists**: high profile individuals from business, sport, politics and journalism (check out the panel on the website).

You should aim to deliver a **5 minute presentation** to our panellists, about your team, how you performed, your fundraising and what you got out of it.

Panellists will then have a **2 minute Q&A session** with you about your project



The panellists have been invited specifically because they have been successful in their chosen field: **this is a unique opportunity for you to interact and get tips from our special guests!**

It is **important** that you follow instructions as to what format you bring your PowerPoint presentation in.

If you are a Semi Finalist, **please read the email sent to you carefully.** You must also inform your teacher if you have made it through to the semi finals as you may miss a day of school.



stage 4!





# Annual Award Ceremony

The Annual Award Ceremony is an amazing night of glitz, glamour and fun in **celebration of all your achievements!** It is of course also the night when the **winning teams are announced and trophies are presented.**

Check out our website for information and photos from past awards ceremonies!

**Remember all participants will receive a certificate!** The venue or date has not been decided for the Award Ceremony yet, so please keep checking your emails for further details...



# Prizes

## Trip to India:

The **Overall Best Team's expenses paid trip to India** takes place in the summer holidays. The trip is organised very carefully to take into consideration health, safety and travel conditioned.

Read about the **previous winners' diaries on our website** for more information about the trip. Or visit our **YouTube channel to watch interviews of the winners.**

## Work Experience:

You could also be winning a **unique work experience placement** with some of our sponsors!

**Remember, these will take place in the summer holidays!**



Some of the  
benefits of  
participating  
in WOHA!

# skills workshops

Make the most out of your WOHAAs experience!

In partnership with our corporate sponsors, the Wings of Hope will be offering YOU the change to take part in some amazing skills workshops throughout the year! These include...

- Industry workshops
- University workshops
- Graduate careers
- CV and interview

And many more to be announced!

Corporate partners and workshop opportunities include:

SAATCHI & SAATCHI  
IDEAS COMPANY



Edelman



ARUP

CLIFFORD  
CHANCE

Sainsbury's

CAPCO

Cipla

The co-operative

accenture



creations ltd



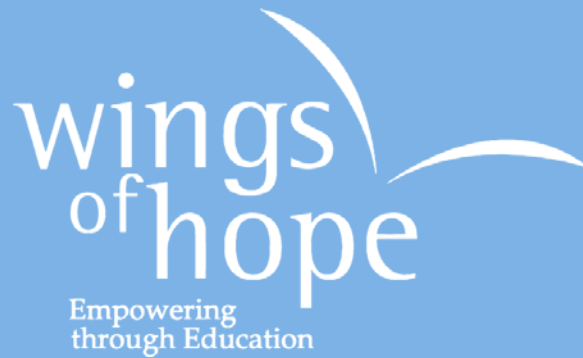
# CAS

WOHAA fulfils the **Creativity, Action and Service** elements of the **International Baccalaureate Diploma** – if you are an IB student. You will need to liaise with your school's CAS co-ordinator to arrange to use WOHAA as part of you CAS requirements.

## Duke of Edinburgh's Award

Fundraising activities undertaken by students, for the Wings of Hope, count towards the **service element of the Duke of Edinburgh's Award** (as long as the students concerned are fulfilling the full time commitment and criteria as laid out in the Duke of Edinburgh's Award Guidelines). The **Wings of Hope team are authorised to sign off DOE record books**. Please liaise with your school's DOE co-ordinator to arrange to use WOHAA as part/all of your service sections.

And many more...



For more information visit:

[www.thewingsofhope.org/wohaa/resource-centre/](http://www.thewingsofhope.org/wohaa/resource-centre/)

Email: [info@thewingsofhope.org](mailto:info@thewingsofhope.org)

Tel: 020 8438 1598

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