

The Wings of Hope

IMPACT REPORT 2019



Our Vision and Mission

IMPACT REPORT MAY 2019

OUR VISION

To empower through education

OUR MISSION

To develop 'employability skills' within UK students

To provide good quality free education to children in India and Malawi

The UK Commission for Employment and Skills defines 'employability skills' as 'the skills almost everyone needs to do any job'

59%

of young people

51%

of teachers

52%

of working people

believe it is just as important to develop soft skills as to get good grades



The Challenge

IN THE UK

Our current educational world in the UK is ever more focused on improving grades amongst school leavers, securing university places, and performance indicators. But this does not seem to be translating into life after school.

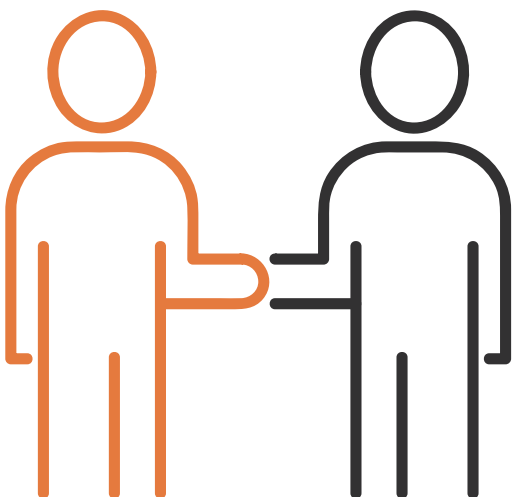
The Prince's Trust Results for Life Report (2017) found that nearly half (43%) of young people do not feel prepared to enter the workplace after school.

46% of these said this was because they **lacked confidence**, and 43% felt **their soft skills were not good enough**.

43%

of young people do not
feel prepared to enter
the workplace

Employer surveys have also consistently raised the issue of skills shortages in recruitment. The skills concerned were **self-management skills**, **management and leadership**, and **sales/customer skills**.



The Challenge

Globally

INDIA

While the official statistics for India show an 80% school attendance rate, the 2011 Census data indicates there could be 38 million children (6-13) not attending school.

38M

children aged 6-13 are not attending school

In addition, **by standard VIII (approximately age 14) 25% of students cannot read a standard II (age 8) text.**

Half the children surveyed could not use **basic subtraction, division, or time calculations** in everyday scenarios.

MALAWI

The HIV prevalence rate in Malawi is one of the highest in the world at **9.6%**, which means **1 million people aged 15-49 are living with the disease.**

670,000

Malawian children are HIV-AIDS orphans

The impact of this upon children has been widely documented; children who are HIV-AIDS orphans are more likely to suffer from ill health even if they themselves are not HIV-positive, and are more likely to drop out of school.

THINKING GLOBALLY

The 2016 SDGs produced by the UN demonstrate the challenges for future generations.

Goal 4 is to **ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.**

It includes; increasing participation in tertiary (higher) education, developing skills, and providing equal access.

SUSTAINABLE
DEVELOPMENT
GOALS

4 QUALITY
EDUCATION



Our Approach

THE WINGS OF HOPE ACHIEVEMENT AWARDS

WOHAA

WOHAA therefore aims to tackle these challenges by developing UK students' soft skills and preparing them for the world of work, whilst raising awareness and funds to support the education of underprivileged children in India and Malawi.

14,658

students exposed to WOHAA
through school presentations

682

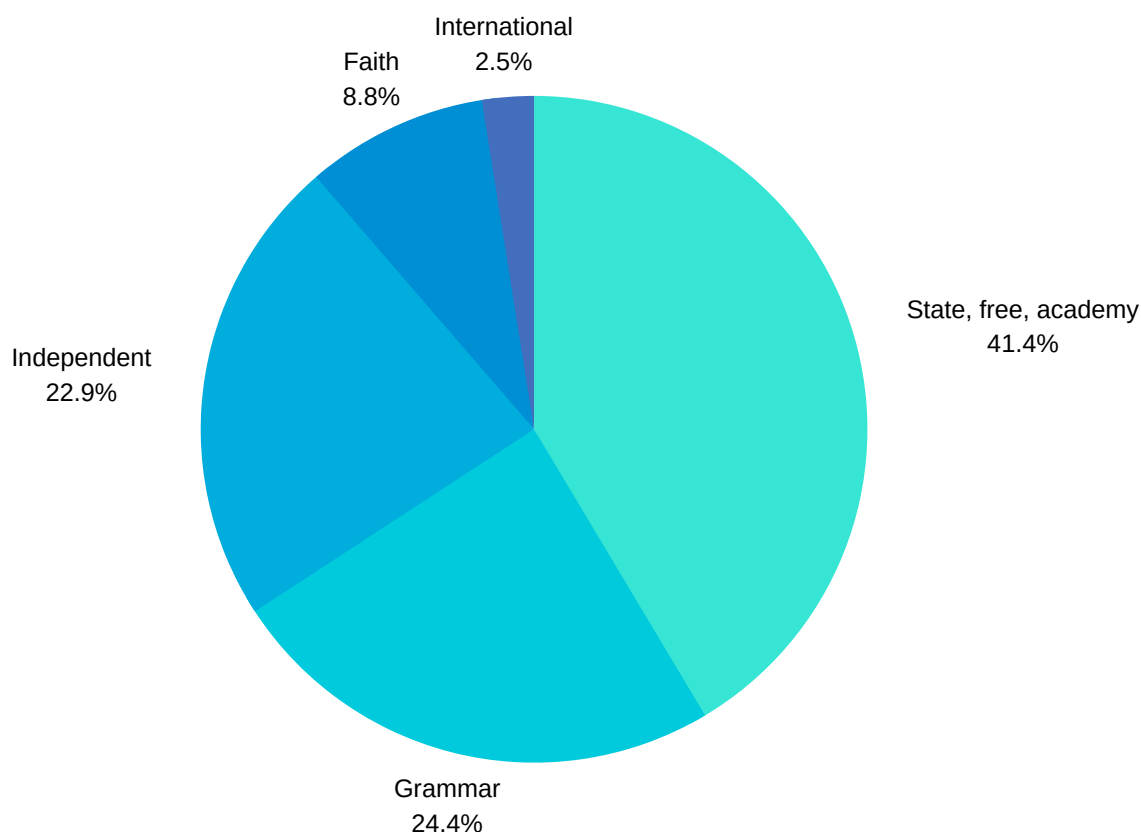
students participated

62

schools engaged

157

participating student teams



Key Skills Development

WITH THE WOHAА SKILLS TRACKER

This year 2018-19 we introduced a new element to our programme - the WOHAА Skills Tracker. Students were tasked with rating their skills development in the key skills below by giving themselves a score out of ten pre-WOHAА, and again post-WOHAА.

KEY SKILLS MEASURED:

TEAMWORK

SOCIAL RESPONSIBILITY

PROJECT MANAGEMENT

CREATIVITY

RESILIENCE

ENTREPRENEURSHIP

COMMUNICATION

NEGOTIATION

LEADERSHIP

BUDGETING

20%

overall increase in these
skills

28%

improvement in event
planning skills

22.8%

improvement in executing
ideas in a team

21%

improvement in leading
a team

Preparing for the World of Work

EXPOSURE TO PROFESSIONAL EVENTS AND ENVIRONMENTS

As part of the WOHA programme, students attend a variety of events, interacting with professionals and the WOHA team. This builds their confidence in professional environments, and develops their skills in interacting with professionals. Being welcomed into institutions such as London Business School, or the House of Lords, is a unique experience for the students and encourages them to aspire to success.

SPEED MENTORING 2018-19

We welcomed **30 mentors** to chat informally to **150 students** about their career paths.

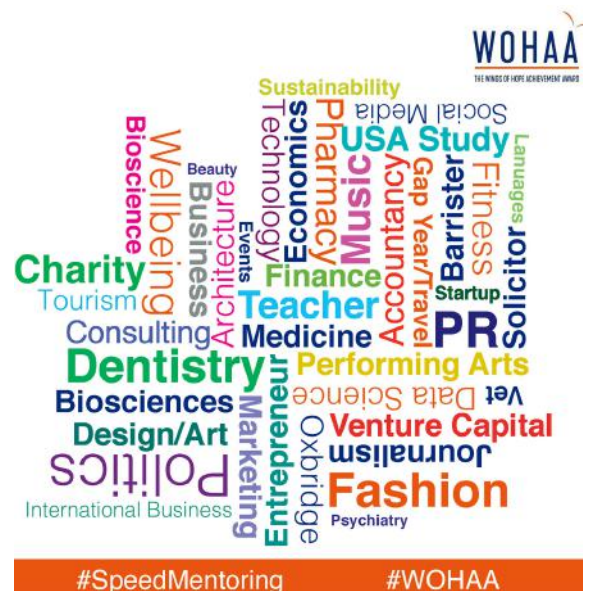
Students rated the day **8.4/10 on average**

62%

rated it 8, 9, or 10/10

"I enjoyed visiting tables I hadn't considered before, opening up new possibilities, new things I hadn't given much thought to prior to the event"

Emilija, Townley Grammar School



ACCELERATOR DAY 2018-19

150 students came to London Business School for a day on project management, led by our LBS mentors.

7.7/10

average overall rating

"What I found most enjoyable was getting to know other teams and their approaches, goals, and reasons to join, plus the in-depth conversations with mentors"

Svenja, Villiers High School

Preparing for the World of Work

EXPOSURE TO PROFESSIONAL EVENTS AND ENVIRONMENTS

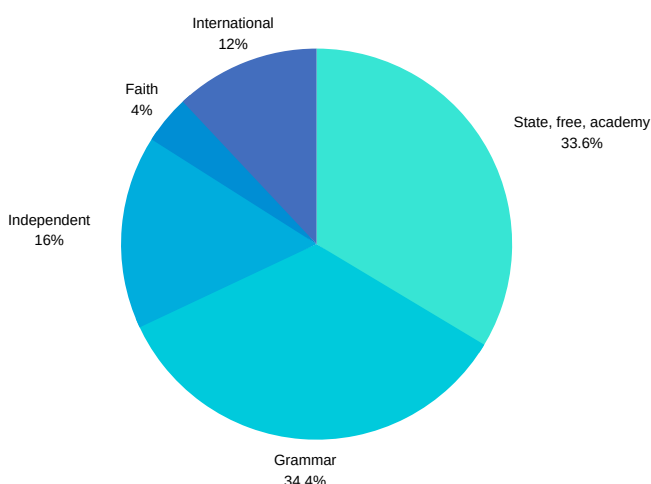
EDELMAN PR SKILLS WORKSHOP 2019

Learning about the world of PR and digital marketing in an intimate workshop led by Jackie Cooper, Senior Adviser. Students were put on the spot to create an event poster using the tools discussed and had to pitch their poster and event idea to members of the Edelman digital team.



SEMI FINALS 2019

26 teams were invited to this year's Semi Finals at the House of Lords. Students presented in front of a judging panel including members of both the House of Lords and House of Commons, the head of a fashion house, representatives from Jaguar Land Rover, and the co-founders of the Wings of Hope.



"Thank you for your wonderful hospitality. It was so kind of you to give us access to the House of Lords (somewhere I never imagined seeing!) in order to accompany our students, who, I know, thoroughly enjoyed themselves. Your organisation was second to none - and what an impressive array of judges on the panel."

*- Mike, Deputy Headteacher
West Kirby Grammar School*

Preparing for the World of Work

EXPOSURE TO PROFESSIONAL EVENTS AND ENVIRONMENTS

MENTORING

This year we engaged **32 external mentors** from London Business School and the John Lewis Partnership to work with our students on their projects.

Learning to communicate with professionals is an extra skillset for our students. In addition, working with our students gives the external mentors a chance to have their own ideas challenged, and learn themselves along the way. The sharing of knowledge between student and professional is critical to growth for both parties and is an important asset to the WOHA A programme.

Our WOHA A team have also been out and about visiting schools to mentor students in person. Between us we have visited an impressive **33 schools**, covering ground between Reigate, Milton Keynes, and Hampstead!

442

students mentored in
person during WOHA A
2018-19



Our Impact Abroad

FIGURES FROM OUR INTERNATIONAL PROJECTS

CHENNAI TUITION PROJECT

Over the last year 2018-19, this has expanded with three new centres across Chennai. **20 programmes for Computer Literacy and Social Skills** were run, impacting **300+ children**.

Annual Children's Day Celebrations in Nov. 2018 brought 140 children the chance to participate in creative competitions with prizes.

7 WASH sessions were run with **165 students** in Jan-March 2019, giving information on personal hygiene and sanitation, as well as a focus on environmental cleanliness.

Students from the project are **reporting better marks in school**, and are **participating in more creative activities**.

June marks **the beginning of the 2019 Summer Camp programme**, providing opportunities for fun learning and life skill development to children across the centres.



95%

have parents who are 'daily wagers'
- in unstable employment being
paid by the day

433

students attending 10
centres

50%

of the attendees are girls

Our Impact Abroad

FIGURES FROM OUR INTERNATIONAL PROJECTS

SSIE SCHOOL - CHENNAI

June marks the end of another school year at SSIE in Chennai.

As always it has been a busy time; alongside academics, **5 students** participated in the **International Karate Competition in Malaysia**, winning Gold and Bronze medals. 2 students won Silver Medal in the **National Aerial Sports Competition** in Maharashtra.

And one student was awarded Best Batsman of the match at the **District Level Cricket Tournament**.

27 students completed their final year exams - 90% of the year group. The national pass rate for Class 12 CSBE board exams is 83.4%.

100% of these are going on to higher education compared to **25.8% overall** for India. Their degrees of choice are **Business, Science, Engineering, Dentistry, and Medicine**.



40%

come from families who earn below average Indian income

27

students completed their final year

100%

are going on to higher education